



Stationery, Marketing & Communication Materials

Since 1946, ALL-STATE LEGAL has been dedicated to the craft of engraving, printing and brand management. Firms of all sizes rely on us to provide award-winning stationery, marketing and communication materials. We deliver the service and responsiveness of a local vendor combined with the economic and global resources of a national provider to deliver world class service to all of our customers.

ALL-STATE LEGAL — A Partner You Can Trust

Your firm works hard to build and maintain a successful reputation and brand. Quality and consistency are essential to building brand recognition that differentiates you from your competition. You can trust your brand with ALL-STATE LEGAL.

We work seamlessly with you and your designers to deliver consistent, professional and brand-enhancing materials such as:

- Stationery and Business Cards
- Fine Paper and Watermarks
- Marketing and Presentation Materials
- Brochures and Annual Reports
- Promotional Products
- Note Cards, Holiday Cards and Greeting Cards

Project Management Expertise

Whether your firm is going through an office move, a merger, a firm rebrand or you just need consistent service and delivery of your current materials, ALL-STATE LEGAL can support you. Our experience with numerous successful rebrands and expert project and inventory management skills will give you confidence that your projects will be held confidential and your materials will be produced and delivered with the service and quality you need, expect and deserve.

“I am very confident that ALL-STATE LEGAL will help us increase our brand awareness, from maintaining the quality of the printed items to using their knowledge of our past usage and ordering patterns to guide us on the quantities to order for each office. We hold ALL-STATE LEGAL in very high regard. We’ve been pleased with the quality and service they consistently deliver to our firm, and we would recommend them to any other firm that asked us.”

— Megan Weinsten, Marketing Director, Cox Castle & Nicholson LLP



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Quality Options With Professional Advice

Suggesting ways to integrate specialized printing and watermark techniques, add layers of security, and incorporate technology in your printed materials are just a few of the ways that ALL-STATE LEGAL supports and enhances your business development efforts and adds value to the process of procuring your materials. We are invested in your success and work with you to understand your needs and challenges to provide you with customized solutions.

As an engraver and printer, we can provide your firm with a multitude of production process options to meet your brand's unique needs, such as:

- Engraving
- Printing – traditional, raised and digital
- Embossing
- Foil-Stamping
- Many finishing techniques

With nationwide locations, we can manufacture and inventory your materials to ensure the most responsive, consistent delivery and avoid any disruption in service.

Our state-of-the-art online procurement system offers purchasing controls, reporting, inventory management, online personalization and proofing of your digital assets.

“What started out as simply an image facelift quickly turned into a massive rebrand project, with every single piece of branded material getting updated. We have rebranded the firm several times in the past, but the one thing I did differently this time was to include ALL-STATE LEGAL in the process right from the beginning. During the design phase they outlined the production issues that we faced with the design and offered as much input and advice as we needed. They did a great job of orchestrating all of the customization as well as the ultimate rollout of all the items. ALL-STATE LEGAL really served as a consultant through the entire process — from the design phase straight through to production and rollout. I always have, and always will, recommend ALL-STATE LEGAL to other law firms.”

— Paul Masuret, Executive Director,
Casner & Edwards